

Sales Enablement Program

Turn Healthcare's \$100B Leakage Problem Into Your Next Growth Opportunity

\$550K

Average Contract Value

<6 Mo

Payback Period

10-15%

Partner Revenue

Market Size: \$25B with a 12% annual growth

The Pain Points

- \$100B+ annual leakage across payers
- ~\$28 PMPM premium burden
- 30-45% recoveries overturned on appeal
- <1% leakage captured by post-pay today

Why Payers Buy Now

- Medical Loss Ratio >85%
- Legacy PI vendor renewal in 6-9 months
- High appeal overturn rates (30-45%)
- CMS audit findings and compliance gaps
- Digital transformation mandate

Partner Economics: Potential Revenue Opportunities

Referral

10% of Year 1 ARR (one-time payment)

\$55K

Best for: Transaction introductions

Renewal

5% ARR for each renewal

\$27K-\$38K/yr

Best for: Ongoing support

Co-Sell

You bill services; we bill platform

\$300K (services)
+ \$450K (tech)

Best for: Strategic engagements

One platform • Four apps • Intelligent Analytics



Claims
Repricer

+



Policy
Intelligence

+



Contract
Library

+

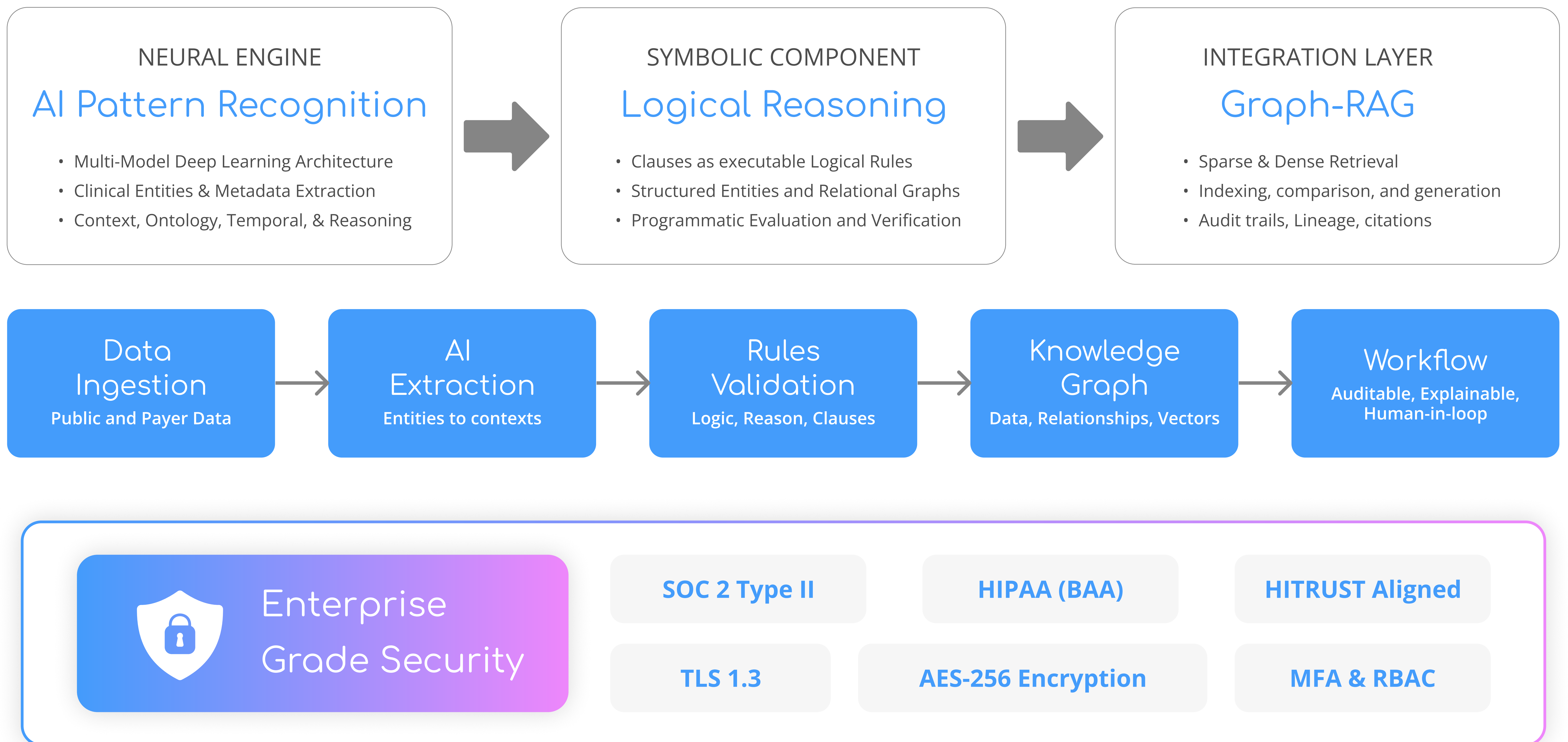


DRG
Re-Classification

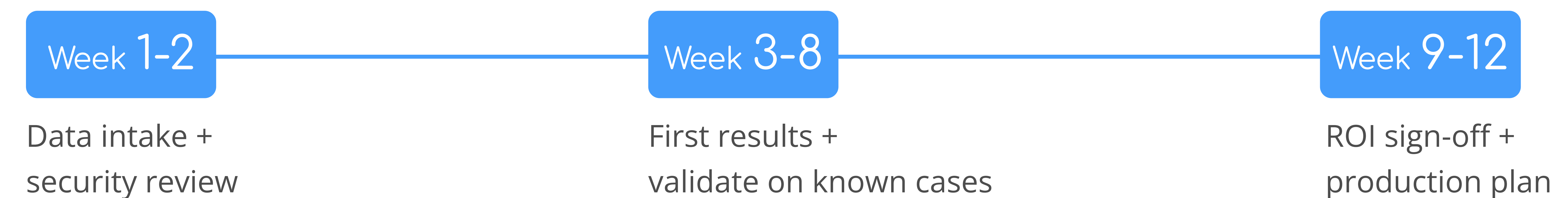


Payment
Leakage
Analysis

Compound Neuro-Symbolic AI Architecture



The 90-day pilot that sells itself



Key Differentiators	Component	Legacy Approach	nēdl Pulse
	Policy extraction	Single-model NLP	Multi-model ensemble + UMLS
	Decision logic	Probabilistic	Deterministic + backtracking proofs
	Lookup	Keyword	Sparse + dense (Keyword and Vector)
	Citations	Limited	Clause-level + document lineage
	Integration	Months	Weeks



Specialized support
for our Partners

- Deal registration
- ROI calculators

- Demo scripts
- Objection playbook



Ashish Jaiman

FOUNDER & CEO